

**Arno Telkaemper is named
new Managing Director of PELIKAN Germany**

Hanover. 10.03.2008. – Pelikan Holding AG has pleasure in announcing that Arno Telkaemper (42) takes over responsibility for national business as the new Managing Director of Pelikan Vertriebsgesellschaft mbH Co. KG in a few weeks. In this function he reports to the European Executive Vice President, Arno Alberty.

Arno Telkaemper comes from Avery Zweckform, where he has headed distribution in Germany /Austria / Switzerland since 2002 as authorized signatory and Sales Director.

“We have found in Arno Telkaemper a committed Managing Director who has many years of experience in the sector, brings comprehensive knowledge of a broad range of distribution channels and has constantly displayed a high level of creativity and assertiveness,” says Arno Alberty of this competent addition to the company’s top management. “So we are both convinced that Arno Telkaemper will contribute to our future-oriented business strategy and to the ambitious goals we have set ourselves in bringing us valuable new impulses. We are looking forward to a successful collaboration!”

A Bachelor in Marketing and Communications Management, Arno Telkaemper joined Avery Zweckform in January 1996 – after a brief detour in the PBS trade. He worked initially as Key Account Manager, and later as Channel Manager for distribution and trade marketing. On his way to the position of Sales Director and authorized signatory, he was also responsible as Sales Manager for various distribution channels.

“Pelikan is one of the foremost brands in our sector, with high consumer recognition and a strong range of quality products“, says Arno Telkaemper. “I am therefore particularly happy to have found a new challenge here which also shapes the future of the sector!”



The Pelikan Company

Today Pelikan is prominent as a strong international group with a quality range of office products, developed over more than 170 years of German brand tradition.

The group is owned by Pelikan International Corporation Berhad under the presidency of H.K. Loo. European operations are managed out of Hanover. The European holding company is located in Switzerland.

The product range covers the following categories:

- Pelikan paper, writing utensils and office products
- Pelikan Hardcopy, printer accessories
- Geha presentation systems and document shredders
- and German Hardcopy AG with the brands, Geha, Boeder, Emtec and ichange.

Pelikan maintains its own European and international sales organisations in all key markets as well as an extensive distribution network. Pelikan employs over 2000 staff worldwide.

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