

**Publication of an ad hoc announcement of Pelikan Holding AG
(ISIN: CH0006328758 / Valorensymbol: PEL)**

Board of Directors Pelikan Holding AG

15 May 2012

We hereby wish to announce that Mr. Ho Ming Hon, Kuala Lumpur, Malaysia, has been nominated by the major shareholder Pelikan International Corporation Berhad as new Member of the board of directors of Pelikan Holding AG, to be elected at the next ordinary general assembly taking place on June 21st 2012.

Mr. Ho Ming Hon would replace Mr. Torsten Jahn, Hannover, Germany, who will concentrate on his function as Managing Director of Pelikan Vertriebsgesellschaft mbH & Co. KG, Hannover, Germany, and the ongoing restructuring of the German operations and will not be available for re-election at the ordinary general assembly on June 21st 2012.

On behalf of the board of directors:

Frauke Wandrey
Member of the Board of Directors of Pelikan Holding AG
Chaltenbodenstrasse 8
8834 Schindellegi

c/o Pelikan GmbH
Werftstrasse 9
30163 Hannover

Phone: +49 (0)5116969 970
Fax: +49 (0) 511 6969 381
e-mail: frauke.wandrey@pelikan.com